



Press Release

New Affinity Program Gives Milford Area Chamber Members Discounted Access to Telecommunications and Utilities Cost Savings!

A Milford Area Chamber of Commerce affinity program encourages members to work with OverVIEW, a local company (and Chamber member) which has already saved members substantial time and money while generating funds for the Chamber's Scholar Program.

OverVIEW's insider knowledge of the telecommunications and utilities industries helped the Chamber itself identify thousands of dollars in savings in 2007.

"We were the first Chamber to work with Ben Hall and OverVIEW," says Barry Feingold, President and CEO of the Milford Area Chamber of Commerce. "Our relationship is excellent. Ben's expertise has helped us save thousands of dollars. The beauty of working with OverVIEW is that it has required a minimal investment of my time."

The Milford Area Chamber recommends OverVIEW as a preferred service provider; Chamber members receive a 15% discount for OverVIEW's services (Up to \$295). OverVIEW will then match this discount with a 15% contribution to the Chamber's Scholar Program.

Winston Grey, Director of Information Technology at Consigli Construction Company, enthusiastically endorses the process. "The methodology behind OverVIEW's approach is great. Ben puts the whole picture together and clearly explains the details. He's very responsive to us, and I enjoy working with him."

Mr. Feingold adds, "This concept is very new to people, so they think the process requires a lot of time. The reality is it isn't at all time consuming. Ben came in, we gave him copies of our phone bill, electric bill, and credit card processing charges; he came back to us in a matter of days with a comprehensive plan that identified specific cost savings. We made the changes Ben recommended and now we're saving hundreds of dollars a month."

Following your introductory meeting, OverVIEW audits your invoices—electric, gas, Internet, telephone, cell phones, and merchant card processing. After rigorously analyzing your invoices, OverVIEW contacts the vendors who provide these services, renegotiates rates, and gives you a detailed cost analysis and recommendations report.

You decide based on the best and most comprehensive information only OverVIEW can provide. Plus, OverVIEW's fees are contingency-based, so you pay only for the recommendations you implement.

"It's really a no-brainer," says Mr. Feingold. "You're paying OverVIEW from the money you would not otherwise have saved. That's why we've enthusiastically recommended OverVIEW to Chamber members."

