



Press Release

New Affinity Program Gives Chamber Members Discounted Access to Telecommunications and Utility Cost Savings!

A new affinity program encourages members to work with OverVIEW, a regional company that saves its clients substantial time and money. OverVIEW's insider knowledge of the telecommunications and utilities industries helps businesses identify potential savings of 20-40% usually without changing service providers!

"It is important to continue to provide our members with timely and practical reasons to continue their affiliation with the Northern Rhode Island Chamber of Commerce" says John Gregory, President and CEO of the chamber. "By offering new and different programs designed to increase the bottom line, their membership becomes more valuable."

As an Endorsed Member of the Northern Rhode Island Chamber of Commerce, chamber members will receive a 15% discount for OverVIEW's services (up to \$310-covering the base cost of membership). Also, OverVIEW will reinvest a portion of the funds generated through this affinity relationship to subsidize the chamber's programs, products and services.

"We are excited about our newly formed partnership with the Northern Rhode Island Chamber of Commerce. In 2007, OverVIEW provided over \$20,000 in discounts and donations through community programs such as this. We are very proud about what we have been able to accomplish and hope to parallel that same success this year in northern Rhode Island" says OverVIEW Founder and CEO, Ben Hall. With more than a decade of experience in the telecommunications and utilities industries, Ben and his staff know how and where to save you time and money...without compromising your services.

Following your introductory meeting, OverVIEW analyzes your invoices—electric, gas, Internet, telephone, cell phones, and merchant card processing. After rigorously analyzing your invoices, OverVIEW contacts the vendors who provide these services, renegotiates the rates, and gives you a detailed cost analysis and recommendations report.

You decide based on the best and most comprehensive information only OverVIEW can provide. Plus, OverVIEW's fees are contingency based, so you pay only for the recommendations you implement.

"Our mission statement is to strengthen the economic climate through business leadership that fosters member and community prosperity. This program dovetails that well" concludes Mr. Gregory.

