



Press Release

New Affinity Program Gives Newport Chamber Members Discounted Access to Telecommunications and Utilities Cost Savings!

A new Chamber affinity program encourages members to work with OverVIEW, a local company (and Chamber member) that has already saved members substantial time and money. Regarding the relationship, Chamber Deputy Director Jody Sullivan says, “Since we as a small business have benefited from OverVIEW’s cost savings recommendations, we believe the program will also potentially benefit the more than 1,200 Chamber members. We also were interested in the possible revenue it could generate for the Chamber.”

Chamber member Jay Readyhough, President of Bay Realty, echoes Ms. Sullivan’s statement: “We needed an expert to analyze our expenditures, help us identify our needs and propose cost-effective solutions to those needs,” says Mr. Readyhough. “OverVIEW’s solutions met our needs from several perspectives, including service, quality and cost savings.”

The Newport Chamber has recommended OverVIEW as a preferred service provider; Chamber members and affiliates receive a 15% discount for OverVIEW’s services (up to \$350 - covering the cost of most Chamber memberships!). OverVIEW will reinvest a portion of the funds generated through this affinity relationship to subsidize the Chamber’s programs, products and services.

OverVIEW clients generally see savings within four weeks of an initial consult.

Following your introductory meeting, OverVIEW audits your invoices—electric, gas, Internet, telephone, cell phones, and merchant card processing. After rigorously analyzing your invoices, OverVIEW contacts the vendors who provide these services, renegotiates rates, and gives you a detailed cost analysis and recommendations report. In many cases, OverVIEW’s clients do not have to change providers to realize thousands of dollars in savings.

You decide based on the best and most comprehensive information only OverVIEW can provide. Plus, OverVIEW’s fees are contingency-based, so you pay only for the recommendations you implement. “It’s a great way to save money and to see value from your Chamber membership,” says Ms. Sullivan.

Jay Readyhough enthusiastically endorses working with OverVIEW, reflecting, “I recommend OverVIEW to fellow Chamber members because there’s no cost to you. That’s an easy deal to say yes to.”

Jim Burress of Newport Mansions, another satisfied OverVIEW client, agrees: “We’re locked in on landlines, so Ben focused on our mobile phone bills. He discovered several options from which to choose and we agreed on one. Overall, it’s a very smooth process. This is a pretty good deal: If he finds savings, you both win. I’d definitely recommend this, because you really have nothing to lose.”

