



Press Release

New Affinity Program Gives Chamber Members Discounted Access to Telecommunications and Utilities Cost Savings!

A new Worcester Area Chamber of Commerce affinity program encourages members to work with OverVIEW, a local company (and Chamber member) which has already saved members and affiliate members substantial time and money: OverVIEW's insider knowledge of the telecommunications and utilities industries helped the Chamber identify potential savings for 2007 of more than \$6,000—without changing service providers.

"We needed an expert to analyze our expenditures, help us identify needs and propose solutions," says Chamber President and CEO Dick Kennedy. "OverVIEW's solutions satisfy our needs from a service, quality and cost perspective."

The Worcester Chamber has endorsed OverVIEW as a preferred service provider; Chamber members and affiliates receive a 15% discount for OverVIEW's services (up to \$295—covering the cost of most Chamber memberships!). OverVIEW will reinvest some of the funds generated through the program to subsidize the Chamber's programs, products and services.

With more than a decade of experience in the telecommunications and utilities industries, OverVIEW CEO Ben Hall knows how and where to save you time and money... without compromising your services.

Beechwood Hotel GM Mark Waxler says contracting with OverVIEW generated savings of \$17,000—in just three weeks! "It's easy to work with OverVIEW," he says. "Ben really championed our establishment, giving us numerous options from which we could compare both service and price. He got us the best price and he told me options I didn't even know about, saving us money and time."

Following your introductory meeting, OverVIEW analyzes your invoices—electric, gas, Internet, telephone, cell phones, and merchant card processing. After rigorously analyzing your invoices, OverVIEW contacts the vendors who provide these services, renegotiates rates, and gives you a detailed cost analysis and recommendations report.

You decide based on the best and most comprehensive information only OverVIEW can provide. Plus, OverVIEW's fees are contingency-based, so you pay only for the recommendations you implement. "This is an opportunity for Chamber members and affiliates to save money," concludes Mr. Kennedy.

